

BELLSOUTH

BellSouth Telecommunications, Inc.

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February 1, 2006

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Retention 2 Pack Bundle Plan.

General Subscriber Service Tariff

Section A2

- Original Page 35.6.50

The issue and effective dates for this tariff package are February 1, 2006 and February 16, 2006 respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments



Promotion Description

BellSouth Retention 2 Pack Bundle Plan

FL 2006-016

OVERVIEW OF PROMOTION:

In accordance with the special promotions section of the General Subscriber Services Tariff, BellSouth Retention 2 Pack Bundle Plan will run from February 16, 2006 to December 31, 2006.

Services Included in this Promotion:

1. IFR
2. Caller ID Deluxe
3. Call Waiting Deluxe
4. BellSouth Voice Mail Companion Service
5. BellSouth Long Distance (BSLD) Basic Unlimited Value Plan

PROMOTION SPECIFICS:

1. All existing, new, and off net subscribers will be eligible for this offer, when purchased between February 16, 2006 and December 31, 2006.
2. This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.
3. There are no termination liability restrictions associated with this offer.
4. Customer must select the following products: 2 Pack Plan class of service and Basic Unlimited Savings Value Plan at a price of \$39.99. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Basic Unlimited Savings Value Plan at a price of \$19.99.
5. Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.
6. Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.
7. A specific long distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount.
8. The customer has the option of adding additional optional services to this bundle. Customer must select FastAccess DSL Lite or higher. Dial is not available in this bundle.

PROMOTION RESTRICTIONS:

1. Offer valid for only one (1) service line at the intended local service address.
2. The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.
3. PIC and LPIC selection of BellSouth without selection of a qualifying Long Distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.
4. BellSouth reserves the right to discontinue or modify this promotion at any time without notice.
5. This offer is not available for resale.

ISSUED: February 1, 2006
 BY: Marshall M. Criser III, President -FL
 Miami, Florida

EFFECTIVE: February 16, 2006

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
BellSouth's Service Territory – From Central Office where services are available	BellSouth Retention 2 Pack Bundle Plan	All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and Basic Unlimited Savings Value Plan at a price of \$39.99. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Basic Unlimited Savings Value Plan at a price of \$19.99.	2/16/06 to 12/31/06 (N)
		Rules and Regulations	(N)
		-This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.	(N)
		-There are no termination liability restrictions associated with this offer.	(N)
		-Customer must select the following products:	(N)
		<ul style="list-style-type: none"> • 1FR (N) • Caller ID Deluxe (N) • Call Waiting Deluxe (N) • BellSouth Voice Mail Companion Service (N) • BellSouth Long Distance (BSLD) Basic Unlimited Value Plan (N) 	
		-Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.	(N)
		-Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.	(N)
		-A specific long distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount.	(N)
		-The customer has the option of adding additional optional services to this bundle. Customer must have FastAccess DSL Lite or higher. Dial is not available in this bundle.	(N)
		-Offer valid for only one (1) service line at the intended local service address.	(N)
		-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.	(N)
		-PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.	(N)
		-BellSouth Basic Unlimited Savings Value Plan (BSLU5) must be selected.	(N)
		-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.	(N)

ISSUED: February 1, 2006

EFFECTIVE: February 16, 2006

BY: Marshall M. Criser III, President -FL
Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Retention 2 Pack Bundle Plan</u>	<u>All existing, new, and off net subscribers will be eligible to receive 2 Pack Plan and Basic Unlimited Savings Value Plan at a price of \$39.99. The price of the 2 Pack Plan is \$20.00; the only BSLD Unlimited plan available with this bundle is Basic Unlimited Savings Value Plan at a price of \$19.99.</u>	<u>2/16/06 to 12/31/06</u> (N)
		<u>Rules and Regulations</u>	(N)
		<u>-This offer may be extended to customers who call into a BellSouth residential business office and request this specific offer.</u>	(N)
		<u>-There are no termination liability restrictions associated with this offer.</u>	(N)
		<u>-Customer must select the following products:</u>	(N)
		<ul style="list-style-type: none"> • <u>1FR</u> (N) • <u>Caller ID Deluxe</u> (N) • <u>Call Waiting Deluxe</u> (N) • <u>BellSouth Voice Mail Companion Service</u> (N) • <u>BellSouth Long Distance (BSLD) Basic Unlimited Value Plan</u> (N) 	
		<u>-Once the customer completes the above requirements they will receive the specified discount for the products on their monthly bill. If the customer cancels or discontinues one or more of the qualifying services, they will be ineligible for the discount.</u>	(N)
		<u>-Offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that BellSouth reserves the right to prohibit the combination of this promotion with any other promotion, at the Company's sole discretion.</u>	(N)
		<u>-A specific long distance plan must be selected to receive the bundle pricing. PIC and LPIC to BellSouth without selection of a Long Distance plan do not qualify for a bundle and therefore will not enable customers to receive the discount.</u>	(N)
		<u>-The customer has the option of adding additional optional services to this bundle. Customer must have FastAccess DSL Lite or higher. Dial is not available in this bundle.</u>	(N)
		<u>-Offer valid for only one (1) service line at the intended local service address.</u>	(N)
		<u>-The customer must place their order through a BellSouth business office or outbound telemarketing vendor or alternate channel as indicated.</u>	(N)
		<u>-PIC and LPIC selection of BellSouth without selection of a qualifying long distance plan does not qualify for a bundle and therefore will not enable customers to receive the discount pricing or bundle offer.</u>	(N)
		<u>-BellSouth Basic Unlimited Savings Value Plan (BSLU5) must be selected.</u>	(N)
		<u>-BellSouth reserves the right to discontinue or modify this promotion at any time without notice.</u>	(N)